

**CARL North Information Technology Interest Group presents:**

## **A Workshop on Next Generation Libraries**

**September 7, 2007**

Innovative Web 2.0 technologies are revolutionizing the way the world interacts with information. How are libraries changing to remain relevant in both the real and virtual world? Please join us for this exciting workshop that will explore emerging new information technologies, what changes have already shifted the playing field for library resources and public service, and what we, as librarians, need to do to stay ahead of the learning curve.

### **Keynote Address:**

**Peter Brantley**, Executive Director, Digital Library Federation  
"Architects of Collaboration"

Before joining DLF, Peter was Director of Technology at UC's California Digital Library. He has significant experience in digital library development and authors a provocative Blog, shimenawa. His address will focus on the rapidly changing technological landscape, the key events that have and will impact Libraries, and what libraries need to do to remain relevant.

### **Speakers:**

**Ray Larson**, Professor, UC Berkeley School of Information  
"The Future of Search"

Prof. Larson teaches classes on information retrieval at UCB. What is the future of search? Are controlled vocabularies and hierarchical structures a thing of the past? How are google-like search engines evolving? What are the new research directions in information retrieval? Prof. Larson's talk will examine the path towards the next generation of "search" i.e., what is to come, what are the main open questions, and how will we integrate all these vast resources and still make results usable and comprehensible to users.

**Jeremy Kemp**, Assistant Director, SJSU SLIS Second Life Campus  
"Next Generation Library Schools: Sloodle & the Second Life Campus"

Information Today calls Second Life the "Library of the Future." SJSU instructional designer Jeremy Kemp, and course designers around the world, are using this 3D gaming engine to build assessable and highly engaging teaching and learning spaces. Mr. Kemp will discuss how they use a new set of practical tools to organize information and present it in immersive settings, including Sloodle, which combines the open source Moodle learning management system with Second Life 3D building tools with the aim of creating engaging experiences in a well-designed pedagogical scaffold.

### **Library Cool Tools (an afternoon of demonstrations)**

Experience and explore Web 2.0 technologies that could enhance library services, including:

- \*A Second Life for Libraries (Bernadette Swanson, UC Davis and Sandra Rotenberg, Solano Community College)
- \*Embedding the Library with LibX (Ann Hubble, UC Santa Cruz)
- \*LibraryThing and Librarians (John Wenzel, San Francisco State University)
- \*Next Generation Discovery Tool: Encore from Innovative Interfaces (Dinah Sanders)
- \*Zotero: The Next Generation Research Tool (Pam Howard, San Francisco State University)

### **WHEN:**

Friday, September 7, 2007  
9 am - 4 pm

**WHERE:**

AT&T Executive Briefing Center  
795 Folsom Street - 4th Floor  
San Francisco, CA 94107  
One block South of Moscone Center at 4th and Folsom St.  
Closest BART stations: Montgomery or Powell

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**REGISTRATION FORM:**

Next Generation Libraries - September 7, 2007  
Advance registration required by August 17, 2007

COST (includes all-day workshop, morning & afternoon refreshments and lunch): CARL Members: \$40; Non Members: \$45; Students: \$25

Interested in joining CARL? Please visit: <http://www.carl-acrl.org>

**Name:**

**Title:**

**Institution:**

**Email:**

**Phone:**

**Please circle:** CARL Member (\$40); Non-Member (\$45); Student (\$25)

**Make your check** payable to CAR L by August 17 and send to:

Ann Hubble, Electronic Resources Librarian, Science & Engineering Library, UC Santa Cruz, 1156 High St., Santa Cruz, CA 95064. Questions? Contact Ann at 831-459-4974 or [ahubble@ucsc.edu](mailto:ahubble@ucsc.edu).

Lunch boxes provided by Boudin Catering and includes a sandwich, chips, and cookie.

**Lunch (please circle one):**

Bavarian Ham and Swiss

Classic Vegetarian

Roast Beef

Tuna Salad

Turkey and Cranberry

Turkey and Havarti Cheese

**Please Note: No refunds after August 24, 2007**

More information about the workshop will be available, as it develops, on our Blog at <http://carlnit.blogspot.com/>