

CARL Newsletter

Volume 31, Issue 1
March 2008

President's Message

Wow, my first official address as CARL President! First off, let me just say how incredibly honored and excited I am to be serving such a wonderful organization with such an amazing group of members!



The big news for CARL, of course is the approach of the 12th Biennial CARL Conference to be held April 2nd-5th, 2008 at the lovely Hyatt Regency Irvine.

The conference planning co-chairs, Debbi Renfow and Allie Carr, with conference manager Joseph Aubele have done an incredible job planning this conference and I am so excited to see all their hard work come to fruition. I would also like to voice appreciation to all those who have been working with the conference co-chairs for all their hard work. In looking over all the proposed breakout sessions, presented papers, poster and plenary sessions listed on the conference website, (<http://carl-acrl.org/Archives/ConferencesArchive/Conference08/carl2008.html>), I think everyone is in for a real treat!

For the first time, pre-conferences and many meal breaks (including a reception Thursday evening and the conference awards lunch on Friday) are included in the registration price, and if you haven't registered for the conference yet, there is still time. You can register at the conference website (<http://carl-acrl.org/Archives/ConferencesArchive/Conference08/carl2008.html>) and if you have any questions about registering, you can contact our fantastic conference registrar, Kelly Janousek at janousek@csulb.edu.

The CARL North and South Regional Meetings were held on February 11th and February 8th, respectively. We had great turnouts (approximately 40 people at each meeting) and great discussions at each. We also had some very cool networking activities that everyone seemed to really enjoy. The whole point of the regional meetings is for CARL members, and anyone interested in CARL to get together and have a social gathering to see what CARL can do for them. I want to thank Fred Gertler, Vice President for the North, Amy Wallace, Vice President for the South, and Suellen Cox at Cal State Fullerton for their help in planning the meetings. They were a great success and a good time was had by all.

The CARL Executive Board is working on many exciting changes behind the scenes to keep the CARL organization running smoothly and efficiently. One of the many changes is updating our website — check back for new and exciting changes to the CARL website later this year!

Inside this issue:

Conference News	3
SEAL-S Program	4
North Regional Meeting	7
Research Award	8
Scholarship Winners	9
Legislative News	10
People News	11
Places News	15
ACRL Excellence Winners	16
CA Library Legislative Day	17
Board of Directors	20

I encourage everyone to read through the rest of the *CARL Newsletter* and to attend any number of the wonderful CARL events coming up in the next few months.

I am looking forward to seeing everyone at the CARL Conference - please stop by the registration table and say hi!

Tracey Mayfield
CARL President
tmayfiel@csulb.edu



CARL to Host Interest Group Lists

To make web access to its Interest Groups more consistent and logical, CARL is now hosting Interest Group web pages on its own servers.

Contact Julie Shen (jshen@csupomona.edu) if your Interest Group would like to space on the CARL servers. Currently, the following IG webmasters have utilized this service:

CARL-IT-N: <http://carl-acrl.org/ig/carlits/contact.html>

CARL-SCIL: <http://carl-acrl.org/ig/scil/>

Other IGs which have space on the CARL servers are:
CARL-IT-S, DIAL-S, and SEAL-S.

CDIG South Revived

CDIG South, after a hiatus of several years has been revived and held its first meeting at Chapman College on Friday, February 22. The goal is to recreate a forum for those librarians engaged in collection development work and share ideas about the changes taking place in academic libraries and in treating the added complexities of collection development and collection management in an increasing digital environment. It is hoped that this initial group will define a scope and plan future programs and opportunities for professional development and information sharing that will support its interested members. For additional information and to make sure that you are on the CDIG mailing list, please update your membership in the Interest Groups at <http://www.carl-acrl.org/index.html> or contact Julia Gelfand (jgelfand@uci.edu).

CARL Conference -- Dine with CDIG North & South

CALLING CARL CONFERENCE ATTENDEES -

**CDIG North & South holding a Colleagues No-Host Dinner
Wednesday, April 2**

A dinner has been arranged at the nearby Chaparosa Grill.

Meet to carpool in the lobby of the Irvine Hyatt Hotel at 6:30pm -

CARL Members in the area who are not attending the conference are free to attend - but please make sure that you register and meet us at the hotel.

Pre-registrations are ESSENTIAL by Friday, March 28, 2008.

Dinner will cost \$34.00/pp and will include:

- ☉ choice of Tomato Florentine Soup or Caesar Salad
- ☉ one of the following entrees:
 - ✓ Penne Pasta in a Fresh Tomato, Basil & Artichoke Sauce
 - ✓ Linguine pasta with Chicken, Asparagus Tips, Sun Dried Tomatoes, Mushroom & Shrimp in a Creamy Parmesan Sauce
 - ✓ Charbroiled Top Sirloin Steak in a Three Peppercorn Zinfandel Reduction
 - ✓ Avocado Chipotle Lime Chicken
 - ✓ Grilled Dover Sole in a Creamy Basil Almond Sauce
- ☉ soft drink
- ☉ tax & gratuity
- ☉ added option for wine, beer or drink from the bar

Please email registrations to Julia Gelfand: jgelfand@uci.edu with "CDIG Dinner Reservation" in the subject line. Please include the following information in the message:

Your Name: _____
 Institution: _____
 Email: _____
 # in party: _____
 Please indicate if you are willing to drive and how many passengers you can take:

All registrations will be confirmed. Payment will be collected at the dinner - cash preferred.

SEAL-South's Spring Program

Going Native in Santa Barbara

An "excellent adventure" to the
Santa Barbara Botanic Garden

1212 Mission Canyon Road, Santa Barbara, CA 93105

Saturday, 12 April 2008, 10 am - 3 pm



Program:

10:00am - 12:30pm, Morning Program

- Library overview and tour with Joan Ariel, Director of the Library
- Presentation on SBBG Research programs, then and now with Dr. Robert Muller, Director of Research
- Presentation on Herbarium and tour with Dr. Dieter Wilken, Vice President for Programs and Collections
- Presentation on California Native Plants with Carol Bornstein, Director of Nursery Operations and Horticultural Outreach, co-author of *California Native Plants for the Garden*

12:30pm - 1:30pm, Lunch

1:30pm - 3:00pm, Garden Tours

Admission to the garden and lunch are included in the registration fee. Lunch will be provided by Panino. There is free but limited parking for cars and trucks; the parking lot cannot accommodate RV's and trailers. Please consider carpooling. For additional information about the Santa Barbara Botanic Garden go to <http://www.sbbg.org/>

Name: _____ Institution: _____

Address: _____

Email: _____ Work phone: _____

Lunch (options below, please check one):

- Sliced Chicken with Sun-Dried Tomatoes, Fresh Basil & Provolone
- Curried Chicken Salad Sandwich
- Black Forest Ham and Swiss
- Mixed Veggie Sandwich (Vegetarian)
- Goat Cheese, Roasted Red Peppers & Sun-Dried Tomatoes (Vegetarian)

Payment:

- Student \$20.00 x _____ = \$ _____
- CARL Member \$25.00 x _____ = \$ _____
- Non-CARL Member \$30.00 x _____ = \$ _____

Please mail check payable to CARL and registration form to:

Barbie McConnell, Reference & Instruction Librarian/Science Librarian
Pollak Library, PLN-125
California State University, Fullerton
P.O. Box 4150
Fullerton, CA 92834-4150

You are encouraged to bring family members, partners, friends, and co-workers but space is limited! Return this form with payment to address below by March 28th. No refunds given for cancellations after March 28th.

Verify your registration and view a list of registrants at the SEALS website: <http://users.library.fullerton.edu/bmconnell/sbbg.htm>.

Questions? Contact Mitchell Brown, Program Chair, at mcbrown@uci.edu or 949-824-9732.



2008 SCIL Works Program - Putting Theory into Practice

This year's SCIL Works program, "Putting Theory Into Practice: The 'Why' Behind Instructional Strategies" was held on January 25, 2008 at the Claremont Colleges Honnald/Mudd Library. More than 75 librarians from university, community college, public, and private libraries gathered to learn about practical strategies for how librarians can apply library science, educational psychology and communication theories to library instruction. Full abstracts and presentation materials are available on the SCIL Works site: <http://clics.ucsd.edu/scil/scilworks/index.html>.

Using the Scaffolding Method to Build an Information Literacy Program

(Julie Artman & Stacy Russo from Chapman University)

Implementing a successful and fully comprehensive campus-wide information literacy (IL) program on a small budget demands stakeholder buy-in and support from faculty, students, librarians, and top administrators. Programs must have a method to evaluate and assess library instruction content and student learning outcomes to illuminate program effectiveness. Julie Artman and Stacy Russo of Chapman University's Leatherby Libraries launched an ambitious IL program with over 900 incoming freshman in 38 classes utilizing the scaffolding method of instruction. Artman and Russo demonstrated how the scaffolding method provides a framework to build a multi-level IL program that succeeds in bringing together the goals of librarians and faculty to increase student academic productivity.

Research as a Cognitive Process

(Allison Carr, CSU San Marcos & April Cunningham, Saddleback College)

Faced with students who believe that research begins and ends with the mere location of materials, how do we develop in them a more critical framework so they can evaluate their decision making during the research process? Many of us have read Carol Kuhlthau's seminal work, *Seeking Meaning*, and have been influenced in our reference and instruction practices by her findings on the research process and the experiences of students. The presenters outlined the ways they teach Kuhlthau's Research Process Model in varied contexts, including workshops, in-person credit courses, and online credit courses. The results of students' reflections following the introduction of the Model revealed the novelty and usefulness of this research-based approach.

Evolving Instruction from Systematic Searching to Situated Learning: A Problem-Based Learning Approach to Research Methods in Religious Studies

(George H. Thompson, California State University, Chico)

Religious Studies 281 is an eight week, one unit, library research methods course. Initially, it began with resource oriented exercises, based on the idea of the systematic literature search; but, as the course evolved, the goal became to restructure it to be process oriented, grounded in problem solving, analysis, and research techniques. The concept of the 'learning community' is the structural metaphor which motivates this evolution. Thompson had aimed to develop techniques for providing information literacy instruction that approximate and support real research processes in the discipline. Following the literature on Problem-Based Learning, Thompson developed a framework for guiding group inquiry through various categories of resources. Beginning with the Internet and covering key disciplinary resources, the course was designed to show the benefits and limitations of each category of resources.

In addition to the presentations, poster sessions provided attendees an opportunity to discuss the application of theory in the classroom.

- **Designing and Implementing Student Research Projects for Maximum Learning: A Workshop for Faculty & Librarians** (Gale Burrow, Libraries at the Claremont Colleges)
- **Using Constructivism in the *Everything is Miscellaneous* Environment** (Maryanne Hight, California State University Stanislaus)
- **Seeking the Balance: Pedagogy of Instruction Across the Disciplines vs. Scaffolding with Just-in-Time Search Skills** (Robin Lockerby, Barbara Stillwell, Lisa Burgert & Steve Fleisher, National University)

SCIL would like to thank the Libraries at the Claremont Colleges for hosting this program. SCIL would also like to acknowledge presenters and attendees whose participation made this event a success.



Dominique Turnbow
SCIL Chair
dturnbow@ucsd.edu

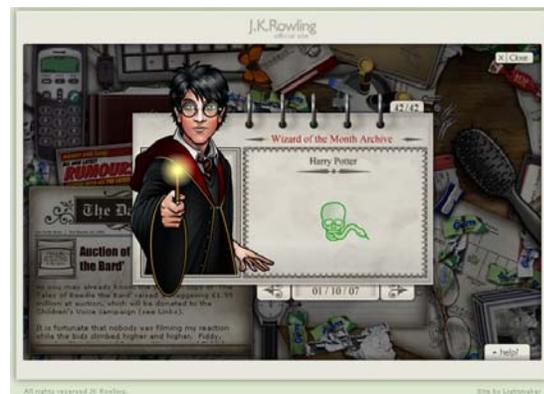
CARL-North Winter Program

Forty-six northern California librarians and library science students attended the CARL-North Winter Program on December 3rd, 2007 at the University of the Pacific, which generously provided meeting space, food and refreshments. *Reaching Out, Reaching In: Engaging students, Energizing Ourselves* included presentations by André Garza (CSU Stanislaus), Brigid Welch (Menlo College), Diana Wu (SJSU), Paula Popma (CSU Fresno), Dave Tyckoson (CSU Fresno), and Fred Gertler (Univ. of the Pacific). Topics included library outreach, student engagement, collaborative campus activities and fun in the library workplace.

André Garza, Reference & Instruction Librarian and CSU Stanislaus, began the day by outlining the marketing and public relations plan he devised after becoming his library's outreach coordinator. Garza shared and described his library's written outreach plan, which included a mission statement, target audience description, SWOT analysis, strategy statement, and action plan. After his experience, Garza advises that libraries going through the process of writing an outreach plan clearly decide "what we are, what we offer, what shapes us, and what drives us" while aligning the library's goals with their university goals.

Next, Yuhfen Diana Wu, Business Librarian & International Student Coordinator at San Jose State University's Dr. Martin Luther King Jr. Library, discussed the collaborative research she did with a team of SJSU professors in the spring of 2007 to investigate perceptions of student engagement from both student and faculty perspectives. The research was based on the National Survey of Student Engagement (NSSE) supported by CIBER at Indiana University, and is called the Classroom Survey of Student Engagement or CLASSE survey. The student survey included questions about students' classroom participation, workload and time spent studying and writing papers, satisfaction with faculty availability and the class atmosphere, and perceived emphasis on certain skills in particular classes. Further developments and results from this SJSU Teachers Scholars project will be shared at Wu's web site at <http://www.sjsu.edu/~dwu/> in the future.

While Dean of Library and Information Services at Menlo College, Brigid Welch (currently Assistant University Librarian for Public Services at Santa Clara University) implemented a campus activity that proved affordable, collaborative, well attended, and central to building community and the profile of the library and its librarians. In the spring of 2007 Menlo College's Study Slam weekly Tuesday evening sessions included free pizza and the attendance and informal attention of teaching faculty, peer tutors and librarians. Though these sessions took place outside of the library space they boosted the library's profile, helped students utilize librarians' services, and continued the library's proven track record for collaboration. An average of 52 students attended each session, and each faculty member attended at least three Study Slam Sessions in the semester, so this successful program has continued at Menlo College. Welch reminded attendees, "You can't argue with success!" so do what gets used and is successful.



<http://www.jkrowling.com/en/>

The afternoon's program included a visit from Harry Potter (aka Dave Tyckoson, Director of Public Services for the CSU Fresno's Henry Madden Library), Power Cat, the University of Pacific's mascot (aka Fred Gertler, Interim Dean of the University of the Pacific Library) and Ms. Jester (aka Paula Popma, Head of Acquisitions & Cataloguing at CSU Fresno's Henry Madden Library), who asked attendees the question, "Do you have an enjoyment impaired workplace?" To remedy this potential disability the trio mentioned previously successful fun and games they have initiated or participated in at both Santa Clara University and Fresno State University. These included a library-wide messy desk contest, which included trash cans as prizes; a "Groucho Marx Guess What the Secret Word is Week," where all public services employees wore Groucho Marx glasses; a library closing PA announcement accompanied by Wilson Pickett's "In the Midnight Hour;" "Reindeer Games" during library holiday parties; and campus cameo appearances by the University of Pacific's Library Director in the school mascot costume. Arguing that "outreach comes from in-reach," the presenters argued the case for changing external and internal perceptions of the library with fun and creative activities that boost morale.

The day ended with a group discussion of the successes and concerns attendees had regarding library outreach and engagement. Librarians mentioned the challenges of scaling their efforts, especially in online courses and course management systems; choosing the best activities given

their limited time; and ensuring the continuity of initiatives and relationships with teaching faculty given perpetual staff changes. Given these concerns it was not surprising that some attendees shared these words of advice with the group: “Don’t do too much,” “Think small,” and “Choose strategically.” It is clear from the diversity of the day’s program that both outreach and engagement have varied meanings and applications, bringing many possibilities and challenges for academic libraries and librarians committed to them.

Mira Foster
miracfoster@yahoo.com



CARL Research Award

Last fall, the Board asked the Research Award Committee to revise the award application and reporting process, and to review CARL’s related fiscal responsibilities. The Research Award Committee members include Carol Spector, Chair, University of San Francisco, Alexandra Chappell, Claremont Colleges, Aline Soules, California State University, East Bay, and, as point person for your questions and issues, Bonnie Gratch-Lindauer, City College of San Francisco.

The Research Award Committee has drafted recommendations to meet those goals and address kinks in the award process that have come up over the years. As a result, we anticipate that the award will be more attractive to CARL members. The Committee plans to make an announcement later in March with specific details on the award process and on how CARL members can apply.

So start thinking about possible proposals and look out for an announcement on the CARLALL listserv!

Don’t have any ideas? Check out these resources to get your research juices flowing:

Research Agenda for Library Instruction and Information Literacy

<http://www.ala.org/ala/acrlbucket/is/iscommittees/webpages/research/researchagendalibrary.cfm>

Establishing a Research Agenda for Scholarly Communication: A Call for Community Engagement

http://www.acrl.ala.org/scresearchagenda/index.php?title=Main_Page

Have questions about submitting a proposal? Once again, Bonnie Gratch-Lindauer is the Committee Member that will be serving as the point person to answer questions about specific research proposals. You can contact her at bgratch@ccsf.edu.



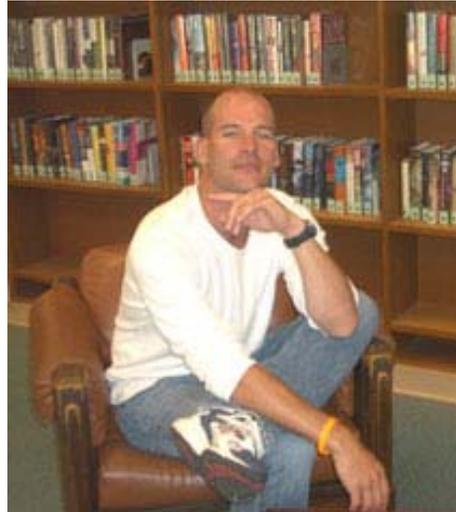
CARL Scholarship Winners Announced

The CARL Scholarship Committee is happy to announce the winners of the 2008 Ilene F. Rockman CARL/ACRL Conference Scholarship. Both winners will receive \$500 towards attendance at CARL's 12th conference on April 2-5, 2008, in Irvine, California.

Brett Van Benschoten expects his Master's in Library and Information Science from the Fullerton campus of the San Jose State University Library School in May 2009. He works at both a medical library and at the Occidental College Library. At the latter he is responsible for training and supervising student library reference desk assistants, for assisting in development and implementation of special instructional sessions, and for special projects.

Brett was also an intern in the Mellon Librarian Recruitment program at Occidental. He led a team in the development of their virtual reference service project and assisted in the creation of a multimedia diversity display.

In his application for the scholarship, Brett speaks to his desire to "make a difference," to "ensure access to information" and to "be exposed to new ideas and new opportunities for learning."



Brett Van Benschoten



Sarah Lehmann

Sarah Lehmann will receive her Master's of Library and Information Science from UCLA in June 2008. She is a reference and instruction intern at UCLA College Library, and has also worked at the UCLA Department of Ethnomusicology and the Occidental College Library. Like Brett, she was a Mellon Librarian Recruitment Program intern.

At Occidental she assisted with coordinating the scheduling, training and hiring of reference services student assistants and assumed responsibility for coordinating the Library Research Consultation program. In addition, she moved from assisting during library instructional sessions to providing instruction independently.

In her application she wrote "I highly value access to information, so the process of helping students become information literate is very rewarding for me...What I find compelling about academic librarianship is the constantly-evolving challenge of finding effective and relevant ways to bridge the gap between college students and the information they need."

Congratulations to both scholarship winners!

*Corliss Lee, Deborah Costa and Penny Scott
CARL Scholarship Committee*

Legislative News

First, news about our ALA Washington Office: We still do not have a replacement for Miriam Nisbet, the fabulous lawyer who worked for the Office for a number of years, but who left about six or eight months ago to take a position at UNESCO in Paris. Without her, the Office has had a tough time keeping going on some issues, particularly international ones. Nonetheless, the work continues and here are just a few items of interest:

Appropriations: In early February, funding increases for libraries were proposed in President Bush's fiscal year (FY) 2009 budget. The Library Services and Technology Act saw several key increases over FY 2008: \$10.6 million for state grants, \$556,000 for National Leadership Grants for Libraries, \$3.16 million for the Recruitment of Librarians for the 21st Century, \$143,000 for Native Americans Library Services, and \$1.54 million for library policy, research, and statistics (included in the administration total).

No Child Left Behind Act: The House and Senate committees that deal with this act have yet to introduce a bill to reauthorize NCLB.

Higher Education Act: In September, 2007, President Bush signed the Conference Agreement for the college Cost Reduction and Access Act into law (P.L. 110-84). This encourages public service by providing loan forgiveness for borrowers who spend ten years in a public service occupation. This is part of the mandatory funding of this act. As part of the discretionary funding, in July, 2007, the Senate passed S. 1642. It extends current law Perkins loan forgiveness (subject to appropriations) to additional categories of borrowers in specific public services jobs, including service as a librarian with a master's degree working in an elementary or secondary school eligible for assistance under title I of the Elementary and Secondary Education Act or a public library serving an area containing an elementary or secondary school eligible for the same assistance.

Repeal REAL ID Act: ALA supports this legislation. The existing Real ID Act creates a de facto national identification card through driver's licenses. These IDs could be used to apply for library cards and patrons' reading records would be attached to their national IDs. The Department of Homeland Security requires state compliance by the end of 2009. A repeal is essential from the library perspective.

FBI National Security Letter (NSL) Abuses / USA Patriot Act Reform: NSLs are a surveillance tool used by law enforcement. Changes to their application and use have resulted in increased legal powers and there is concern that the government could use the Patriot Act, FISA, and other laws to learn what patrons are researching in libraries with no prior judicial oversight or any after-the-fact review. Examples of abuse of NSLs have been reported. Recent court decisions have challenged the constitutionality of the Patriot Act. ALA supports legislation to reform NSL procedures and provide additional oversight measures.

Government Information & Federal Libraries: The House and Senate have a variety of legislative efforts underway to enhance and remove restrictions to important open government laws, including the Freedom of Information Act, the Presidential Records Act, and Whistleblower Protections. In addition, many of you are aware of the National Institutes of Health (NIH) Public Access Policy (*thanks* to those who made an effort to contact their Congressional leaders). ALA supports the

Continued on page 18

PEOPLE NEWS - New CARL Members**Kristin Andrews**

Research Librarian for French, Italian &
Classics
UC Irvine

Peggy Austin

Librarian
Cypress College

Kirstine Baratta

Library School Student
UCLA

Katherine Becvar

Library School Student
UCLA

Irene Berry

Reference Librarian
Naval Postgraduate School

Kristine Brancolini

Dean of University Libraries
Loyola Marymount University

Sonia Chaidez

Librarian
Cal Poly Pomona

Tassanee Chitcharoen

Library School Student
San José State University

Pam Crenshaw

Librarian/Archivist
Vanguard University

Yvonne Denise

Library School Student
University of Arizona

Louise Ellis

Library School Student
San Jose State University

Thomas Farrell

Digital Initiatives Librarian
Santa Clara University

Sheree Fu

Librarian
The Claremont Colleges

Diane Gaylor

Director of Library Services
DeVry University

Jacqui Grallo

Reference & Instructional
Technology Librarian
CSU Monterey Bay

Darren Hall

Evening Supervisor
Marymount College

Sukhee Jang

Private Library

Zohara Kaye

Librarian, Technical Services
Glendale College

Margaret Keys

Instruction Librarian
CSU Sacramento

Kristen LaBonte

Digital Resources & GIS Librarian
CSU Channel Islands

Kelci Baughman McDowell

Library Assistant IV
University of San Francisco

Mary McMillan

Instruction Librarian
Marymount College

Lalitha Nataraj

Librarian
Chula Vista Public Library

Elena Nipper

Library Associate
Vanguard University

Jill Okamura

Librarian
Fullerton College

Antonia Olivas

Education Librarian
CSU San Marcos

Liladhar Pendse

Library School Student
UCLA

Juliana Punt

Reference & Instruction Librarian
Biola University

Alexis Rossi

Internet Archive

Carolyn Salus-Singh

Reference & Instruction Librarian
Shasta College

David Schmitt

Engineering Librarian
UC San Diego

Carolyn Schubert

Library School Student
San José State University

Kerry Scott

Librarian
UC Santa Cruz

Lisa Sewell

Administrative Coordinator of
SCCBEP
San José State University

Gabriela Sonntag

Librarian
CSU San Marcos

Randall Studstill

Library School Student
San José State University

Juan Valdivia

Library Assist V
UC Riverside

John Weispfenning

Dean
Santiago Canyon College

Mary Wilson

Associate Professor/Librarian
Vanguard University

Judi Windleharth

Librarian
CSU San Marcos

Supriya Wronkiewicz

Self-Employed

PEOPLE NEWS- CARL Members

Tobeylynn Birch has joined the **Von der Ahe Library** at **Loyola Marymount University** as Head of Acquisitions & Serials. Previously she served as Director of Library Services, Los Angeles Campus, and University Librarian at the Alliant International University.

Ann Buchalter is the new Instruction / Media Librarian at **Laney College**. Ann previously served as a reference and instruction librarian at JFK University. She has a background in Biology and taught grade-school and high-school science prior to earning her MLIS at San Jose State University.

David Eifler is now a reference and instruction librarian at **UC Berkeley's** Environmental Design Library. He comes to Berkeley most recently from Roger Williams University, where he was a reference and instruction librarian. Other experience includes acquisitions at the University of Rhode Island, reference at Rhode Island College and the University of Rhode Island, and an internship at the Center for Digital Initiatives at Brown University. Prior to earning his MLIS at the University of Rhode Island, David received his Master's in City and Regional Planning from UC Berkeley, and a B.A. in Sociology from Northwestern University. Before his conversion to librarianship, David worked in the corporate world, where he held several management positions at Bayer Corporation in Berkeley. He also founded, developed and supervised emergency winter homeless shelter programs for Berkeley-Oakland Support Services.

Ned Fielden from **San Francisco State University** presented a paper on the evolution of medieval and renaissance university libraries, based on research conducted at Cambridge University in Spring 2007 and the World Universities Forum 2007 conference in Davos, Switzerland which explored issues concerning universities in a social, political and cultural context.

Elaine A. Franco, Principal Cataloger, **UC Davis**, received the 2007 ACTSS Award from the California Library Association Access, Collections and Technical Services Section at the California Library Association Conference in October 2007.

Dave Harmeyer, Director of Research & Development, University Libraries at **Azusa Pacific University** completed all requirements for his Doctorate in Education in Educational Technology at Pepperdine University in December 2007. His dissertation title was "Online Virtual Chat Library Reference Service: A Quantitative and Qualitative Analysis."

Pam Howard, Senior Assistant Librarian at **San Francisco State University** presented two contributed papers at the last joint chapter meeting of the Northern California & Nevada Medical Library Group and the Medical Library Group of Southern California & Arizona in Las Vegas, Nevada, February 6-9, 2008. Pam's paper, "Teaching on the Fly: Engaging graduate student nurses in library sessions with a Student Response System" presented ideas for the incorporation of Student Response systems (SRS) into library instruction classes. An SRS has allowed her to do formative evaluation as the class progresses, actively engage students in learning, and record responses for use in curricular development.

Pam's second paper, "LibraryThing and Your Catalog, Blending User Tags and Subject Headings," discusses how to use LibraryThing to meld catalogs by bringing Medical Subject Headings, Library of Congress Subject Headings and user tags into a single interface. SFSU's OPAC is one of two CSU OPACs to incorporate LibraryThing. Pam is experimenting with LibraryThing by adding select SFSU materials in the areas of nutrition, genetics in nursing, and cookbooks to her LibraryThing account. This leverages the wider WWW community holdings in our traditional ILS and perhaps increased the findability of print resources for students.

Val Ontell, Instruction Librarian at **San Diego Mesa College**, will be doing a presentation entitled “We Go Together: An Integrated Information Literacy/English Composition Learning Community at two conferences in May 2008: the LOEX Conference in Oak Brook, IL, and the NISOD (National Institute for Staff and Organizational Development) Conference in Austin, TX. She will be discussing the community college learning community she and an English instructor created: how they went about it, the problems they encountered, the actual teaching of the class, and the results.

Marla E. Peppers, Head Library Information Services at **Occidental College**, has been admitted to The Frye Leadership Institute, a two-week residential program held at Emory University. She has also been awarded The Andrew W. Mellon Foundation Liberal Arts College Scholarship to assist with tuition and travel expenses.

Lisa Polfer has recently been promoted to Reference and Instruction Librarian at **Soka University**. She has been a staff member of the library since its inception in 2001 and recently completed the MLIS program at San José State.

Gayatri Singh is the new Reference and Information Services Coordinator in the **UC San Diego** Social Science and Humanities Library. Gayatri began working at UCSD Libraries in January of 2007 in a temporary position providing a range of reference and instruction services. She has previously worked in the Davis Library at UNC as well as libraries at UC Irvine and Riverside.

Bernadette Daly Swanson, **UC Davis**, recently presented on Second Life with Danielle Kane (UC Santa Cruz) at the LAUCB Academic Library 2.0 Conference, and was one of the presenters on the Information Literacy / Academic & Research Libraries panel at IFLA: Second Life Machinima for Libraries: the intersection of instruction, outreach and marketing in a virtual world. She is currently a part-time lecturer on technical skills for virtual librarians (machinima) in Second Life for the Virtual Librarianship continuing education classes (a joint program University of Illinois

Urbana Champagne and the Alliance Library System, founders of the Second Life Library).

Steve Watkins served on the campus planning committee for the Focus the Nation event held at **CSU Monterey Bay** on January 31, 2008 (<http://csumb.edu/green/>). In addition to creating the web presence for the event, he converted a locally-developed carbon dioxide calculator to be web accessible and created an online sign-in system that also served as the basis for random, paperless raffle drawings held throughout the day. Steve also gave one of the presentations during the day-long teach-in entitled “Information is (Green) Power: Research Tools for Global Climate Change.” In conjunction with the event, a Resource Guide on Global Warming was created as a collaborative effort with his colleagues **Mardi Chalmers** and **Jacqui Grallo** (<http://library.csumb.edu/site/x21086.xml>).

Yuhfen Diana Wu, business librarian at **San José State University**, is on sabbatical. Her research project, “Aligning Information Literacy with Workplace Expectations,” is on investigating how best to align information literacy with workplace expectations for college students. It will also look at how employees obtain information in order to carry out their jobs effectively. See the survey at <http://www.oir.sjsu.edu/snaponline/Surveylogin.asp?k=120069780837>. Diana has interviewed many employees from a wide variety of industries both in the Silicon Valley and in Taiwan. One of the objectives is trying to find out information literacy is used in the workplace from cross-cultural perspectives. Any working adult outside of a library environment, who needs information to effectively carry out a job task, is welcome to participate. This project is supported by a sabbatical from the San Jose State University and is partially sponsored by a research grant from RUSA-BRASS, a unit of the American Library Association, with generous funding from Emerald Publishing.



PEOPLE NEWS - Non-Members

The Engineering Library at *Stanford University* has been successful in hiring three new staff as librarians for Outreach, Instruction and Electronic Resources. The Engineering Library is planning a new library to be completed in the spring of 2010. This new facility will be virtually bookless with services and collections presented to and access by users in the new library and via web 2.0 tools. The three new staff are: *Sarah Lester*, a recent graduate (2006) of the University of Washington Graduate School of Library and Information Science and formerly a User Interface Designer/Software Engineer for Getty Images; *Kathleen Gust*, formerly Research Librarian at the HP Labs Research Library; and *Pamela Gore*, formerly Content and Communications Team Program Manager, for the HP Labs Research Library.

Robin Chandler is the new Director of the Digital Library Program at the *UC San Diego* Libraries. Robin was previously at UC's California Digital Library where she held the positions of Director, Data Acquisitions and Director, Built Content and OAC Manager.

Matthew Conner is the new Instruction/Reference Librarian at the *UC Davis* General Library, effective February 20, 2008. He was the Instruction Coordinator at the Rodney A. Briggs Library at the University of Minnesota, Morris with extensive experience in instruction, outreach and reference service. He has a Ph.D. in English and a M.S. in Library and Information Science from the University of Illinois at Urbana-Champaign.

Yuan Liang is the new Systems Librarian at *Soka University*. Yuan left a staff position at California State University, San Marcos after completing the MLIS program at San Jose State.

Robert Marshall, *CSU Northridge*'s head archivist in the university's Urban Archives Center and University Archives, has been awarded the David G. Cameron Preservation Award by the Los Angeles City Historical Society for his "significant contributions to the preservation of our city's heritage."

Coleen Martin has been appointed to the position of Coordinator of Outreach Services Librarian at *CSU Northridge*'s Oviatt Library. Coleen will begin her new position on January 31st, 2008.

Patricia Sarchet is the new Clinical Outreach Librarian at the *UC San Diego* Biomedical Library. Her recent experience included teaching first - fourth year medical students and residents in the area of evidence based practice at UC Irvine.

Roger Smith was appointed the Collections Management/Preservation Officer at the *UC San Diego* Libraries. Roger was formerly the Assistant Head of the Access Services Department at Rutgers University, New Brunswick, NJ.

Berenica Vejvoda is the new Data Services Librarian at the *UC San Diego* Libraries. Berenica came from the University of Toronto where she worked in Data, Map, and Government Information Services as well as in the Reference Department.

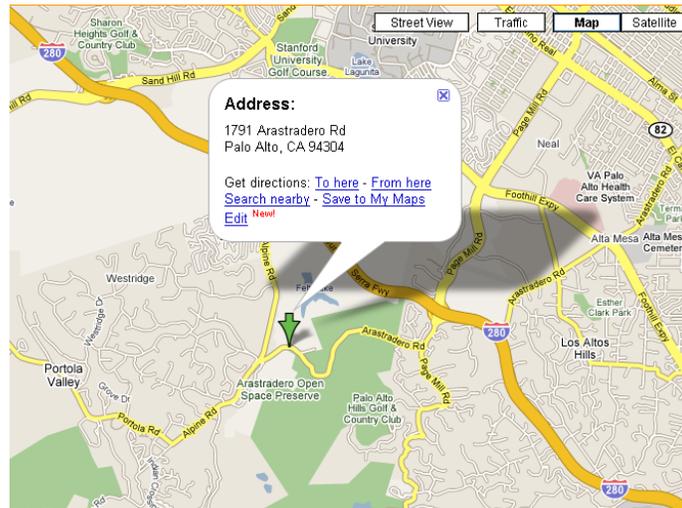


PLACES

Pacific Graduate School of Psychology

The Pacific Graduate School of Psychology (PGSP), a private, independent professional school educating undergraduate and graduate students in the greater Bay Area, announced it will move its graduate courses and library to a new location in Palo Alto. Formerly located at 935 E. Meadow Drive in Palo Alto, PGSP will move to its new campus in the summer of 2009 at 1791 Arastradero Road.

“Over the past two years, we have recruited additional faculty and administrators as well as increased student enrollment,” Allen Calvin, Ph.D. and president of PGSP. “The Arastradero Road site will provide our faculty and our students with a cutting edge facility.” The new setting, an eight acre parcel of wooded area with existing structures, is situated in Palo Alto, adjacent to unincorporated Santa Clara County. The location was occupied by the American Institute of Research, an institution which also engages in psychological study and research.



PGSP has hired Swinerton Management and Consulting (SMC) to make recommendations and implement changes to the three existing buildings. The 25,000 foot space will host 2,500 square feet of classrooms, a 5,000+ square foot Library and Media Center facility, as well as faculty and administrative offices. The campus will include 100+ parking spots with more than half allocated for students and visitors.

PGSP recently vacated their East Meadow Drive building, and leased a building from Stanford University at 405 Broadway in Redwood City, Calif. until the Arastradero Road renovations are complete. All graduate courses will be taught in Redwood City, and undergraduate classes will remain in Cupertino at De Anza College. In addition, PGSP’s training clinic, The Kurt and Barbara Gronowski Clinic, will remain in Los Altos, Calif.

Cal Poly Pomona University

Cal Poly Pomona University Library Special Collections is pleased to announce the creation of the Hofer Family Student Internship in Special Collections. This paid student internship is supported by the Hofer Family of Ontario and presents the opportunity for Cal Poly Pomona students to learn about libraries, archives, museums and their related specialized procedures and professional standards, while working with the unique and interesting collections held by the University Library Special Collections unit.

Places News - continued

install the current exhibit featuring the United Farm Workers Collection. Most of the materials displayed have recently been acquired through funding from a Title V Developing Hispanic-Serving Institutions (HSI) Grant from the U.S. Department of Education. The UFW Collection is described at: <http://www.csupomona.edu/~library/specialcollections/ufw/index.html>. A short video featuring the Collection can be viewed at: <http://video.csupomona.edu/Library/UFWPromo-245.asx>.

University of California, Santa Barbara

The UCSB Reads program, presented by the UCSB Libraries, has earned one of the most coveted accolades among U.S. libraries, the John Cotton Dana Library Award. The UCSB Libraries are the only academic library among the five winners honored, an award which recognizes and honors outstanding achievement in library promotion projects. "The John Cotton Dana Award is the most prestigious of all library awards in the public relations field and is important not only to the winning library, but also to the communities so positively impacted by these thoughtful and imaginative campaigns," said award committee chair, Sherrill Smith.

The prize was awarded to UCSB for the Libraries' efforts last year in promoting the UCSB Reads campus-wide initiative to read, discuss, and even "recycle" (to other readers) the book, *Field Notes From a Catastrophe*, by Elizabeth Kolbert.

This year's "Read" is *The Travels of a T-Shirt in the Global Economy*, by Pietra Rivoli, which highlights the issues of globalization and global citizenship. For more information on the 2008 UCSB Reads, go to: <http://ucsbReads.library.ucsb.edu>.

University of the Pacific

The University of the Pacific Library was a partner in sponsoring the University's first Lesbian, Gay, Bisexual, Transgender, Queer/Questioning, and Ally (LGBTQIA) conference held on February 9, 2008. The goal of "It Takes a Rainbow: Bridging the Mountains to the Bay" was to bring together students, staff and faculty from different institutions in Northern California and provide opportunities for teaching and learning, making community connections, and to demonstrate engagement and leadership in social justice issues.



ACRL Excellence in Academic Libraries Winners Announced

The Association of College and Research Libraries (ACRL) announced the recipients of the 2008 Excellence in Academic Libraries Award. Sponsored by ACRL and Blackwell's Book Services, the award recognizes the staff of a college, university and community college library for programs that deliver exemplary services and resources to further the educational mission of the institution.

"Receiving an Excellence in Academic Libraries Award is a national tribute to a library and its staff for the outstanding services, programs and leadership they provide to their students, administrators, faculty and community," said Mary Ellen K. Davis, ACRL executive director.

This year's recipients are the Shatford Library at Pasadena City College, Pasadena, Calif.; the Laurence McKinley Gould Library at Carleton College, Northfield, Minn.; and the McMaster University Libraries, Hamilton, Ontario.

The Shatford Library at Pasadena City College, winner of the community college category, was recognized for continually working to enhance students' experiences at the library.

"Innovative is the best word to describe why Shatford Library won this award. It excels in its information competency work and it provides new technologies to advance the academic success of Pasadena Community College students," said Camila Alire, chair of the 2008 Excellence in Academic Libraries Selection Committee and Dean Emerita, University of New Mexico & Colorado State University.

"Pasadena City College's Shatford Library is honored to have been chosen for the 2008 Excellence in Academic Libraries Award," said Mary Ann Laun, assistant dean at Shatford Library. "This award celebrates the collaborative work of our library faculty and staff in the delivery of quality instructional programs, resources and services to the College's 30,000 students and to our community. It also recognizes the commitment to planning and evaluation of services that directly support the college's motto, "Student Success, Our Top Priority."

Each winning library will receive \$3,000 and a plaque, to be presented at an award ceremony held on each recipient's campus. The winners also will receive special recognition at the ACRL President's Program during the American Library Association (ALA) Annual Conference at 1:30 p.m. Monday, June 30, in Anaheim, Calif.

The winning applications are available on the ACRL Excellence Award Web page, <http://www.acrl.org/ala/acrl/acrlawards/excellenceacademic.cfm>.



CLA Library Legislative Day - April 16, 2008

The American Library Association and the California Library Association have joined together to work collaboratively to advocate for libraries at the state and national level.

ALA and CLA are now using an online system called 'Capwiz' that allows us to provide you with information on important issues and to alert you when support is needed.

As we all know, in tough financial times libraries get hit hard when they are needed most. Decisions made in Sacramento and in Washington D.C. can have a dramatic impact on your libraries.

I wanted to encourage those who are able, to participate in CLA's Library Legislative Day on April 16th in Sacramento <http://www.cla-net.org/legislation/legday.php>

During this crucial legislative session in Sacramento, you may be receiving messages from CLA through our collaborative system encouraging you to contact your legislators, or the governor.

Continued on page 19

Continued from page 9

reintroduction of Open Access Legislation, introduced in 2006, but never passed. The goal is to require Internet access to articles reporting on federally-funded research. There is also the Congressional Research Accessibility Act (HR. 2545) and the Senate resolution (S. Res. 401) to provide Internet access to certain CRS publications – yet to be passed. On the e-government front, ALA is working to generate awareness that public libraries are the primary service providers for e-government services as needed and are lobbying for funding for training, technology, and other resources for that role. The Environmental Protection Agency library closings have been halted and some librarians have been re-hired for EPA's Water Resource Center in DC, for example, but bills still need to be passed on this issue and what has been destroyed is likely not recoverable. Other threats to Federal libraries include the National Highway Traffic Safety Administration Reading Room, the Sandia National Laboratory Libraries, and the Federal Emergency Management Agency Library.

Telecommunications and Internet Issues: Equity of access is the key theme for these issues. They include a build-out of affordable, national broadband services; stabilization of Universal Service and the E-rate; opposition to the blocking of social networks; and preserving network neutrality. Debate on this last issue has heated up recently because of publicity surrounding a number of practices by telephone and cable companies that appear to violate net neutrality principles. Verizon temporarily blocked NARAL from contacting its members by using text messaging, Comcast admitted to engaging in "traffic shaping," and an independent VoIP provider recently alleged that U.S. wireless carriers routinely block its efforts to provide international call-back services. Complaints have been filed with the FCC. The House and Senate are both expected to look at these issues in 2008.

The PRO IP Act of 2007 (H.R. 4279): The Prioritizing Resources and Organization for Intellectual Property Act is designed to improve intellectual property enforcement by increasing penalties for infringement, providing rights holders and government with more enforcement tools, and reorganizing the federal offices dealing with IP enforcement. Much of this will not have a major impact; however, section 104 would allow a rights holder to recover a separate award of statutory damages for *each* work contained in an infringed compilation, rather than just one award for the entire work. Letters have been sent by the Library Copyright Alliance (which includes ALA) to explain the concern and the Copyright Office has been asked to convene a roundtable in 2008 to explore this. The library has asked to participate. Other concerns include the creation of the Office of the United States Intellectual Property Enforcement Representative and a new IP Enforcement Division within the Justice Department.

FAIR USE Act (H.R. 1201): The Freedom and Innovation Revitalizing U.S Entrepreneurship Act of 2007 would amend the Digital Millennium Copyright Act in some of the ways that libraries have been requesting. One sponsor is every library's friend, Rep. Rick Boucher (D-VA). The six exemptions from the prohibition on circumvention of technological measures in section 1201 of the DMCA would be made permanent. These include two of particular importance to libraries – exemptions for providing information on screen readers for the visually impaired and film clip compilations for college media studies classes. This Act would also amend the Copyright Act to permit statutory damages only against direct infringers.

Orphan Works: the earlier bill did not make it to a floor vote. Bills are expected to be reintroduced in both houses early in 2008. Libraries will urge their passage.

Section 108 Study Group: The report is expected within the next few weeks. Miriam Nisbet and Robert Oakley (of AALL) were two of the official library community representatives. Ms. Nisbet is now at UNESCO. Mr. Oakley, tragically, died. ALA met with staff from the Copyright Office seeking an update about the status of the report. Transcripts, comments, etc. can be found at <http://www.loc.gov/section108>. ALA and ARL's position paper and related comments can be found at <http://www.ala.org/ala/washoff/woissues/copyrightb/section108/Section108.cfm>.

U.S. Copyright Court Cases: *Greenberg v. National Geographic Society* is a copyright infringement case that continues on its tortuous path. It is intertwined with the now-famous *New York Times v. Tasini* case (*still* not finished) and the *Faulkner v. National Geographic Society* case. The libraries' position is that the Copyright Act permits publishers, libraries, archives, and the public to take advantage of new technologies to preserve and distribute creative works to the public if no changes are made to the original work once republished in a different format. As these cases keep moving forward only to have the next level court grant re-hearings or reverse decisions, the library community continues to submit amicus briefs when needed. The *Twentieth Century Fox v. Cablevision Systems* case concerns the question of who makes the copy when an entity provides facilities that can be used by third parties. As libraries are third parties, we have a stake in the outcome. The library community argues that section 108 of the Copyright Act, while not a complete exemption for libraries, should not be construed as creating liability for a library's provision of a photocopier.

I know this has been a long article, but I wanted to update you on some of what has been transpiring across the nation and how the library communities are acting and reacting to these difficult issues. In closing, I want to reference a map I was given at ALA Midwinter. The map codifies the number of messages sent through the Legislative Action Center by constituents of each state. California's activity is best described as "spotty," with activity more extensive in some areas and practically non-existent in many others. There are plenty of issues. Please find one of interest and take action - write your Congress leaders and let them know what we need. Our future lies with us.

Aline Soules, CARL Legislative Liaison
aline.soules@csueastbay.edu



CLA Library Legislative Day - April 16, 2008 (continued)

We hope that many of you will be able to take a few minutes to respond, and to forward the alerts on to your friends, to have them let their representatives know the value of libraries.

ALA will also continue to notify you when action is needed for Washington, D.C.

Michael Dowling
Director, Chapter Relations Office
American Library Association
mdowling@ala.org

CARL Interest Groups Demystified

IG = Interest Group

ABLE	=	Academic Business Librarians Exchange
CALM	=	California Academic Librarians in Management
CARLDIG	=	California Academic Reference Librarians Discussion Interest Group
CARLIT	=	California Academic & Research Libraries Information Technology
CCLI	=	Community College Interest Group
CDIG	=	Collection Development Interest Group
CSUL	=	California State University Librarians
DIAL	=	Diversity in Academic Libraries
SEAL	=	Science and Engineering Academic Librarians
SCIL	=	Southern California Instruction Librarians
TSIG	=	Technical Services Interest Group

Adding N or S indicates the North or South region, as in SEAL-S.

For more information on Interest Groups, contact Judy Lee, IG Coordinator in the South, or Wendy Diamond, IG Coordinator in the North.

2008 Board of Directors

PRESIDENT
Tracey Mayfield
CSU Long Beach
(562) 985-8877
tmayfiel@csulb.edu

NORTHERN Vice President
Fred Gertler
University of the Pacific
(209) 946-2939
fgertler@pacific.edu

SOUTHERN Vice President
Amy Wallace
CSU Channel Islands
(805) 437-8911
*amy.wallace@csuci.edu

SECRETARY
Melissa Browne
UC Davis
(530) 754-5962
mabrowne@ucdavis.edu

TREASURER
Celia Bakke
San José State University
(408) 808-2469
cbakke@sjsu.edu

MEMBERSHIP DIRECTOR
Kelly Janousek
CSU Long Beach
(562) 985-7815
janousek@csulb.edu

**ACRL CHAPTERS
COUNCIL DELEGATE**
Les Kong
CSU San Bernardino
(909) 880-5111
lkong@csusb.edu

**NORTHERN INTEREST
GROUP COORDINATOR,
CSU DIRECTOR-AT-LARGE**
Wendy Diamond
CSU Chico
(530) 898-6139
wdiamond@csuchico.edu

**NORTHERN CAMPUS
LIAISON COORDINATOR
& Private Institutions**
Director-at-Large
Locke Morrisey
University of San Francisco
(415) 422-5399
morrisey@usfca.edu

**SOUTHERN INTEREST
GROUP COORDINATOR
& UC Director-at-Large**
Judy Lee
UC Riverside
(951) 827-5486
*judy.lee@ucr.edu

**SOUTHERN CAMPUS
LIAISON COORDINATOR
& Community Colleges**
Director-at-Large
Deborah Moore
Glendale Community College
(818) 240-1000 x5759
dmoore@glendale.edu

NEWSLETTER EDITOR
Liz Ginno
CSU East Bay
(510) 885-2969
*liz.ginno@csueastbay.edu

WEB SITE COORDINATOR
Julie Shen
Cal Poly Pomona
(909) 869-4330
jshen@csupomona.edu

LEGISLATIVE LIAISON
2003 - Present
Aline Soules
CSU East Bay
(510) 885-4596
*aline.soules@csueastbay.edu

ARCHIVIST
1994 - Present
Lynne Reasoner
UC Riverside
(951) 827-5355
reasoner@ucr.edu

PAST PRESIDENT
Vicki Rosen
University of San Francisco
(415) 422-5387
rosen@usfca.edu



*Email addresses need to be amended to the full address in your email program.

The *CARL Newsletter* (ISSN: 1090-9982) is the official publication of the California Academic & Research Libraries organization and is published online quarterly. The *CARL Newsletter* editorial office address is CARL, 3020 El Cerrito Plaza PMB 239, El Cerrito, CA 94530.

Deadlines for submissions: February 15, May 15, August 15, and November 15. "People Making News" and "Places Making News" should be sent to the appropriate Campus Liaison Coordinator. Other submissions are sent to the Editor: Liz Ginno, (liz.ginno@csueastbay.edu), University Library, CSU East Bay, Hayward, CA 94542-3052.



CARL Newsletter

Volume 31, Issue 1
March 2008

3020 El Cerrito Plaza PMB 239
El Cerrito, CA 94530

•••••
• The editor would like •
• to thank Paul •
• MacLennan, Library •
• Assistant at CSU East •
• Bay for his invaluable •
• assistance in editing the •
• articles for this newslet- •
• ter. •••••